

# CALNATURALE

*CALNATURALE is the newest entry of superb quality wine into two of the fastest growing segments in the wine industry — wine from organically grown grapes & Tetra Pak flexible packaging.*

## CONVENIENCE

Convenience is key with CALNATURALE in Tetra Pak: a light-weight, unbreakable container which requires no tools to open and is re-closable!

## SUSTAINABILITY

The production and handling of Tetra Pak consumes less than half of the energy and produces less than half the greenhouse gases vs. with traditional glass bottles.

Tetra Pak cartons are primarily made from paper, a renewable resource that comes from trees.

## PREMIUM WINE

CALNATURALE Chardonnay comes from California's premium Mendocino appellation highly acclaimed for producing excellent fruit forward wines.

CALNATURALE is the First and Only California wine in Tetra Pak made from Organically Grown grapes certified by C.C.O.F and Q.A.I.

## SUPPORTS THE RETAILER'S NEEDS

Smaller, lighter cases require less space and less energy to move and stack in retail stores.

Attractive case shippers are easy to open and provide functional display-ready trays

CALNATURALE Chardonnay is available in both 500 ML and 1 Liter sizes – convenience along with a terrific value.

